Reshaping the War on Drugs: A Community Based Approach

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Drug overdose is the #1 cause of accidental death
The problem
Opioid crisis and overdose

Source: CDC, 2015
From 2014 – 2016, Fentanyl OD deaths increased 600 percent
During the same time frame, Fentanyl OD deaths rose 2,700 percent in Chicago.
The problem
Scope and cost of substance use disorders

- In U.S.
  - 20 mil w/SUD (10% get tx)
  - $400 bil in costs (lost work productivity, health care, car accidents, cj)

- In criminal justice system
  - 50% of 2.2 mil jail/prison w/ SUD (11% get tx)
  - $74 bil cj costs (court processing, supervision, imprisonment) (1% for tx)

Source: Gleicher, 2017
UIC STUDY (2016): HEROIN USERS IN THE UNITED STATES

- MORE THAN 1 MILLION HEROIN USERS IN U.S.
- ECONOMIC IMPACT OF $51,000 A YEAR PER USER
- TOTAL IMPACT = $51 BILLION
RESHAPING THE WAR ON DRUGS: A COMMUNITY BASED APPROACH
THE 4 PILLAR APPROACH:

- PREVENTION
- EDUCATION
- TREATMENT
- ENFORCEMENT
PRE-ARREST DIVERSION PROGRAMS: A “SMART” ON CRIME APPROACH
The Safe Passage Initiative:

POLICE GIVING HOPE TO ADDICTS THROUGH THE TOOLS FOR RECOVERY
Safe Passage Goals:

- Immediate placement to appropriate treatment for those suffering from heroin or opioid addiction.

- Change the way law enforcement views and responds to addiction and create public and private partnerships to address addiction.

- Acquire adequate Federal and State Funding for Treatment Centers.
CULTURE AND TRUST:
PROACTIVE LEADERSHIP IN COMMUNITIES AND ORGANIZATIONS
What is Leadership?
Leadership = Influence
Trust
Relationships
Influence
Leadership
The Best Way to Predict the Future is to Create It.
Some People See The Prize, and Some See the Obstacles Stopping Them From Getting the Prize...
Proactive Communication

...POSITIVE ENERGY AND ENTHUSIASM
Share Your Vision
THE “GOLDEN” CIRCLE....

BY: SIMON SINEK
Why = The Purpose
What is your cause? What do you believe?

Apple: We believe in challenging the status quo and doing this differently

How = The Process
Specific actions taken to realize the Why.

Apple: Our products are beautifully designed and easy to use

What = The Result

Apple: We make computers
START WITH “WHY”
What is our Mission?
WHAT IS YOUR OVERALL GOAL AS A POLICE OFFICER AND A POLICE DEPARTMENT... TO CREATE A SAFER COMMUNITY......
Aligning the Organization’s “Mission” with the Officer’s “Purpose”
WHY WE BECOME THE POLICE...

- Help People
- Serve Others
- Save Lives
- Reduce Crime
- Create Safe Communities
- Eliminate Gangs and Drugs
- Solve Violent Crime
- Protect Children
- Guardians of Our Communities
FRUSTRATIONS / CYNICISM OF THE POLICE...

- Dealing with same 10% of community, 90% of time
- Generational cycles of domestic violence, substance abuse, mental illness
- Danger / threat posed by drug dealers, gangs, and drug addicts
- A feeling of “we can’t win”
Create a Sense of Urgency

- Death
- Crime
- Community Safety
HOW: The 4 Pillar Approach

- Prevention
  - Drug takeback, Laws limiting opioid prescription
- Education
  - Police, kids, parents, doctors, CJS, community
- Treatment
  - Police Deflection Programs
- Enforcement
WHAT:

- Reduce crime
- Reduce drug use
- Save lives
- Reduce recidivism
- Cost savings
- Improve police-community relations
Consistent Messaging...
THIS ISN’T “WEAK” ON CRIME OR “SOFT” ON CRIME....THIS IS “SMART” ON CRIME.....
Proactive, Crime Fighting, Community Policing Initiative
Police Deflection Goals
Improve Access to Treatment

Reduce Drug Use

Save Lives, Restore Lives

Reduce Crime / Recidivism

Cost Savings

Improve Police - Community Relations
And Ultimately... CREATING SAFER COMMUNITIES
Creating “Buy-In”
Involvement

Investment

Commitment
Involving Every Layer of the Organization
Getting Leadership Team on Board

- How does this meet “Mission”?
- Speaking with “One Voice”
- Strength, support, direction
- Model desired behaviors
- Provide appropriate support
Setting Clear Expectations
Handling Resistance: What is in it for “Me”???

- One on one meetings
- How do “DEFLECTION PROGRAMS” align with an officer’s purpose
- How will this help / improve ability to do their job
- How does it help the department
- How does it help the community
BE THE CHANGE....